



***Company Summary:***

Aras is a fast moving high tech start-up that delivers innovative software solutions to leading companies such as Motorola, XEROX, and TEVA Pharmaceuticals. Aras software helps companies collaborate during product development using open source and Web 2.0 technologies. Aras has leading VC investors and provides excellent hands-on start-up experience with broad responsibility and exposure.

Aras is located north of Boston in Andover and is an easy commute for someone living in the Boston/Cambridge area or New Hampshire with a car (reverse commute makes travel fast and very little traffic).

***Internship Position:***

Marketing Coordinator (Paid Position)

***Responsibilities:***

You will be responsible for helping develop and coordinate strategic marketing campaigns. You will work directly with the Vice President of Marketing Communications on modern Internet search strategies to promote the company's flagship product and online community. Your responsibilities will include organizing events, managing Google web search campaigns, compiling public relations materials, and other marketing activities.

***Skills:***

- Proficiency with Microsoft Word, Excel, and Internet-based systems
- Solid organizational skills
- Ability to think from a customer's perspective
- Interest in learning the latest Internet marketing business practices and technologies
- Strong social skills and ability to communicate with confidence
- Ability to write well
- Detail-oriented with big picture perspective
- High level of energy, enthusiasm, initiative, and responsibility
- Can work both independently and as part of a team

***Company Contact***

Marc Lind  
Vice President, Marketing  
(978) 691-8923  
mlind@aras.com



**Aras Corporation**

300 Brickstone Square  
Suite 904  
Andover, MA 01810  
www.aras.com  
(978) 691-8900

Aras is an equal opportunity employer.