



Company Summary:

Aras Corporation is a fast moving high tech start-up that delivers innovative software solutions to leading companies such as Motorola, Lockheed Martin, Rolls-Royce, Delphi, and Xerox. Aras provides business software to improve new product development and introduction for greater collaboration and faster time to market. The software is an advanced Web-based SOA technology available as Enterprise Open Source providing Aras with a highly disruptive position in the marketplace and enabling an aggressive high tech marketing strategy.

Position Description:

This is a unique opportunity for the right person to create the “voice” of an exciting, emerging software technology company. We are looking for a Marketing Writer who can conceive of, develop and deliver innovative, compelling and effective marketing communications to promote our flagship product. The ideal candidate will be a fast learner who can work independently with minimal supervision, and be ready to play a key role in our company.

- Develop content for monthly newsletter, daily blog posts, white papers, customer stories, product brochures and web pages
- Develop scripts for customer, partner and solutions videos, podcasts, flash demos, etc...
- Stay current on industry news via researching internet, content experts & industry analysts, relevant trade publications and journals
- Manage multiple simultaneous projects effectively and deliver on time

Requirements:

- Bachelor's Degree in Liberal Arts, Communications, English, Journalism or related field.
- Knowledge of messaging for Product Lifecycle Management (PLM), new product development, quality management, and/or manufacturing industry is a plus
- Familiarity with different written communication structures for marketing communications, product marketing, industry marketing, and corporate blogging
- Understanding of online communities and web-based interactive techniques
- Interest in learning about emerging high tech markets such as SOA and enterprise open source
- Desire to take charge and make things happen
- Capable of using multiple writing styles and projecting different written voices is important

Aras offers a competitive compensation package, and an entrepreneurial environment where success is rewarded and innovation is encouraged. No relocation is offered for this position. No phone calls please. Qualified applicants should respond via email to kschroer@aras.com.

Aras is an equal opportunity employer.

