



Solutions for Performance Driven Companies



Aras Community Newsletter -- April 2008

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It's almost time for the Aras Community Network event! There's only one week left. So, if you haven't [registered](#) yet, now's the time... See you in Chi-town!

REGISTER NOW - Aras Community Network International Event - May 7, 2008



New Presenters, More Sessions, Extended Agenda... It's going to be a Collaboration Extravaganza! Time's running out! Next week is the ACN Spring 2008 event in the Chicago area - *One Day Only!*

No Registration Fee: Free to Attend (Pre-registration Required)

Location: Downers Grove, IL (Chicago area)

Date: Wednesday May 7, 2008

8:30am - 9:00am - Arrive, Network, Coffee

9:00am - 5:00pm - Event Sessions (Now Extended to 5pm)

6:00pm - 9:00pm - Post-Event Reception (Stick around, Drinks on us!)

Agenda Topics Will Include:

- COLLABORATIVE INNOVATION: Sharing Best Practices to Deliver Results
- GLOBAL GROWTH: Innovation & Time to Market Lead
- BUSINESS CONFIDENCE: From Vision to Independent Evaluation
- CORPORATE TRANSFORMATION: Moving from Paper to Innovator
- CONQUERING COMPLEXITY: Managing Product Variants & Options
- INTEGRATED ENTERPRISE: ERP & CAD Integration Strategies
- OPEN ADVANTAGES: Business Benefits of the Open Approach
- GOING GLOBAL: Multi-language Internationalization

And a lot more!

Whether you're a business executive at a division of a large enterprise, a manager at a mid-sized company, or the IT pro at a start-up, you'll get information and insight on best practices to achieve success with the Aras Innovator solutions.

Don't miss this chance to gain valuable knowledge from other corporate community members. It's **FREE** to attend, and space is limited so pre-registration is necessary.

[Learn More >> Register Now!](#)

JUST ADDED - New Community Event Presenter, XEROX!!!

You won't want to miss the latest presenter added to the ACN event line-up... **XEROX** has just been added and will present *BUSINESS CONFIDENCE: From Vision to Independent Evaluation*

XEROX Session Summary

As the world's leading document management technology and services provider, Xerox (NYSE: XRX) has over \$17 billion in annual sales and a product portfolio that ranges from industry leading color printers to "book factories" and digital publishing presses.

A broad vision for end-to-end enterprise PLM across the lifecycle combined with complex process and integration requirements drives the Xerox strategy while practical realities have shaped their approach. Learn first hand how Xerox is applying best practices with Aras Innovator to achieve business results and move ahead with confidence.

[See the XEROX Presentation Live >> Register Now!](#)

FEATURED PRESENTER - ACCO Brands Community Event Presentation Preview

At the upcoming Aras Community Network event Bill Bucklew, director of performance excellence at ACCO Brands, will present *GLOBAL GROWTH: Innovation & Time to Market Lead the Way* covering the company's market leading innovation strategy and how Aras Innovator supports their global processes. Last fall Bill was interviewed on the subject by Consumer Goods Technology magazine. Here are excerpts from the conversation for a preview of his presentation.

ACCO Brands is one of the world's largest suppliers of branded office products with annual revenues of nearly \$2 billion from sales in more than 100 countries. ACCO Brands product lines include Swingline, Kensington, Wilson Jones, Quartet, GBC, Day-Timer, Rexel, and numerous others.

"Our strategy is based on process excellence across our extended supply chain from brand management and new product development and introduction through manufacturing and distribution. We wanted to be better able to base our product development decisions on hard data from across the product lifecycle all the way from design innovation and manufacturability to consumers' use in the field," said Bucklew.

"In 2004, we implemented the Aras solution for enterprise PLM and, in addition to other factors, we focused on flexibility and ease of deployment, which are important to our strategy. Since putting the PLM strategy in place we have shifted our area of focus over time to address improvement areas. For example, in 2004 we concentrated on... [Read the Entire Interview >> Click Here](#)

[Hear ACCO's Strategy Live >> Register Now](#)

UPCOMING - Training Sessions & Discovery Seminars

Training sessions provide you and your team with the education needed for success with the Aras Innovator solutions, and discovery seminars help you explore the possibilities of how Aras solutions can support your company's specific strategic initiatives.

Both types of sessions combine hands-on exercises, overview presentations, and discussions to provide an in-depth understanding of the Aras solutions.

Space is limited so make plans & register now.

Community Event Training - Downers Grove, IL [SOLD OUT]

May 8 - Aras Innovator Administration

Upcoming Training Sessions - Boston, MA

May 19 - Aras Innovator Administration [SOLD OUT]

May 21 - Aras Innovator Workflow [SOLD OUT]

May 22 - Aras Innovator Developer & API [SOLD OUT]

June 23 - Aras Innovator Administration

June 25 - Aras Innovator Workflow

June 26 - Aras Innovator Developer & API

[Learn More >> Register Now](#)

Recent Downloads

ACA Digital	Ingersoll-Rand
ACCO Brands	Integra Micro Systems
ACISYS	JTSA
ADSE	Kuwait University
Advanced Composites Solutions	L&T
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AgustaWestlandBell	Lear Corporation
Air-Vac Engineering	Lockheed Martin
Allen-Vanguard Corporation	Logica
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