



Solutions for Performance Driven Companies



MODEL-BASED SOA
technology

Aras Community Newsletter -- March 2010

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In May people will be coming from around the world to this year's international Aras Community Event to connect & collaborate on PLM... and you're invited.

REGISTER NOW - Aras Community Event 2010 International



Plan now and join us for the upcoming international Aras Community Event 2010 taking place at Motorola's worldwide headquarters in Schaumburg, IL (USA) on May 10-11, 2010. This year we have an expanded agenda packed with solution overviews, best practice sessions and user presentations.

Whether you are in the process of learning about Aras or are a long time user, you'll get expert insight and information necessary to achieve success and take your company's PLM strategy to the next level with Aras.

Topics include:

- Global Product Development and Collaboration
- Configuration and Change Management
- Business Intelligence and Product Analytics
- Distributed and Replicated Architectures
- Best Practices for Implementing Aras
- Community Solutions, Aras Roadmap and More

Don't miss this chance to gain valuable knowledge about Aras and network with other corporate community members. You should register soon, we're already filling up and seats are limited; it's first come, first serve. I've booked my flight and hope to see you there.

Date: May 10 - 11, 2010

Location: Motorola - Schaumburg, IL (close to Chicago USA)

Registration: Free to Attend - No Fee (Space is Limited)

[Details, Agenda and Registration](#)

FEATURED SOLUTIONS - Community Solution Showcase at ACE 2010

At this year's Aras Community Event 2010 International (May 10-11) we're going to try something a little different.

Instead of just doing presentations all day, we're going to have a participative session that we're calling the "Community Solution Showcase".

The way it'll work is:

You get 10 minutes to do whatever you want - Demo, Video, Screenshots, Slides, or just Talk

- Show off a solution
- Share your innovation
- Get feedback on an idea

It'll be a pretty fast paced session: You'll get up, do your overview and then it's the next person's turn.

After the rapid fire round robin we'll have a breakout session where people can talk directly with the solution presenters to learn more, find out how to get & use it and collaborate on enhancements.

Should be a lot of fun and provide everyone with a really fast way to see a lot of the different community solutions that have been developed.

I like to say that it'll be "Real people, Real ideas, Real solutions... and Really Fun!"

We're filling in the line-up now, and need to get everything set by Friday, April 23rd. If you have something you'd like to share, don't wait... just reply to this newsletter or email me directly.

[Send me your ideas](#)

NEWS - Aras Innovator at Phoenix International



Recently, Desktop Engineering ran a multi-part series written by Brent Evers, engineering manager at Phoenix International Holdings, Inc. on how they implemented Aras Innovator by themselves (no assistance, complete self-sufficiency).

The articles chronicle how Brent's team evaluated and implemented Aras as their PLM environment by themselves and he titled it "*PLM on a Shoestring*". I think the story is great both because it's a real world example of how PLM can be deployed successfully with only internal resources and it explains their perspective in their own words at every step of the way.

Here's a short excerpt from the second article that provides a pretty good example / overview of how they approached things:

"The ability of Aras Innovator to work seamlessly with our existing CAD platforms was a primary requirement. We knew that success in implementation would only come if our engineers had buy-in, which meant their workflow couldn't be impeded with a burdensome process. Aras Innovator had to add value for the people it would most affect day to day, and it had to be easy to use."

"Our first serious thrust was in integrating our OrCAD/PADs toolchain with Aras Innovator... Our company's 'homebrew' OrCAD integration is tightly coupled to Aras Innovator. Parts are uploaded directly to Aras Innovator and appear near instantaneously in OrCAD Capture Component Information System (CIS). Each electronic part's characteristic is entered by the user via a drop-down menu of predefined variables, precluding variation and ensuring that parts are entered accurately."

"Part descriptions are generated from characteristics, ensuring consistency and avoiding duplication. OrCAD CIS pulls the parametric data directly out of Aras Innovator and drops it in the schematic, matching it with the correct schematic symbol and the PCB footprint information embedded for PADs. Phoenix chose to do a complete Aras Innovator-OrCAD integration ourselves since we had the skills; others might opt to review the available third-party Aras Innovator-CAD integrations."

[Part 1: When Phoenix International Holdings needed to implement a PLM system and essentially had no budget, choosing Aras was easy](#)

[Part 2: Phoenix International's implementation of Aras Innovator, done homebrew style](#)

UPCOMING EVENTS - COFES and the Collaboration & Interoperability Congress

COFES: Congress On the Future of Engineering Software - Scottsdale, AZ - April 15 - 18, 2010

COFES is the engineering software industry's only annual think tank event which brings executives from design, engineering, architectural, development and technology companies together to understand the role engineering technology will play in the future survival and success of your business. COFES is renowned for hosting leading keynote visionaries that bring a new perspective to the future of the industry. Join us for the 11th annual COFES event and contact me in advance to schedule time for a demo of our latest open source SharePoint PLM solution.

[COFES - - Agenda & Registration](#)

Collaboration & Interoperability Congress - Estes Park, CO - May 3 - 5, 2010

The Collaboration & Interoperability Congress brings together experts and executive decision makers from automotive, aerospace, heavy equipment, electronics and other discrete manufacturing industries, along with representatives from government and the defense community. Attendees take part in a diverse choice of breakout sessions and lively panel discussions offering direct interaction with industry experts who understand the issues, solutions, perils and pitfalls of PLM interoperability across the product lifecycle. Get in touch with me to set up time to see how Aras can enable a new level of PLM collaboration with open source SharePoint PLM and 3D capabilities in Microsoft Silverlight from Actify.

[CIC - - Agenda & Registration](#)

TRAINING - Upcoming Sessions

Training combines hands-on exercises, overview presentations, and discussions so that participants achieve an in-depth understanding of the topics.

Get the education you and your team need for success with the Aras solutions.

Regularly scheduled training sessions are **FREE for Aras Unlimited subscribers**.

United States

Apr 19 - Aras Innovator Administration - Boston, MA

Apr 21 - Aras Innovator Workflow - Boston, MA

Apr 22 - Aras Innovator Developer & API - Boston, MA

May 17 - Aras Innovator Administration - Boston, MA

May 19 - Aras Innovator Workflow - Boston, MA

May 20 - Aras Innovator Developer & API - Boston, MA

Germany

Apr 19 - Aras Innovator Administration - Munich

Apr 21 - Aras Innovator Workflow - Munich

Apr 22 - Aras Innovator Developer & API - Munich

Japan

Apr 12 - Aras Innovator Administration - Tokyo

Apr 14 - Aras Innovator Workflow - Tokyo

Apr 15 - Aras Innovator Developer & API - Tokyo

May 10 - Aras Innovator Administration - Tokyo

May 12 - Aras Innovator Workflow - Tokyo

May 13 - Aras Innovator Developer & API - Tokyo

China & Taiwan

Apr 1 - Aras Innovator Developer & API - Taipei

Apr 8 - Aras Innovator Solutions & Administration - KunShan

Apr 10 - Aras Innovator Solutions & Administration - WuHan

Apr 15 - Aras Innovator Developer & API - ChengDu

Apr 15 - Aras PLM Solutions - Taipei

Apr 22 - Aras Innovator Developer & API - KunShan

Apr 29 - Aras Innovator Administration - Taipei

May 6 - Aras Innovator Solutions & Administration - KunShan

May 8 - Aras Innovator Developer & API - WuHan

May 11 - Aras Innovator Solutions & Administration - ChengDu

May 13 - Aras Innovator Developer & API - Taipei

May 27 - Aras PLM Solutions - Taipei

[Course Descriptions, Calendars, and Registration](#)

DOWNLOADS - Recent Installs

ALCOS Machinery	Kolcraft
Alphawest	Legend Silicon
Amasond GmbH	Links MT s.p.a.
AMG Group	Loirika
ArjoHuntleigh Polska sp z o.o.	Mahindra Satyam
Atos Origin	Marand Precision Engineering
Audie Steel and Engineering	Monitor Audio
Basic Research	Montreal Polytechnique
Belit d.o.o.	Muehlenberg Interiors
Bell Aliant	National Institute of Geophysics and Vulcanology
Benmelink	NIKON
Bultsma Automatisering	NIRA Dynamics AB
Carestream Health	Northern Trailer
CDI Electronics	Nutek
COMPAL	Parsons Brinckerhoff
Comtech	Pommeranz
Concateno	Premium Aerotec GmbH
Cosmocolor S.A. de C.V.	Sinderhaug

Cummins
DDI Tech
DSC
DXG Technology Corp.
Edmund Optics
Ericsson
Flexahopper Plastics
FOCUS
Fonoteca
Foxconn
Freudenberg
Fujitsu
GL Scientific
GlobalSat
HCL
HEGGEMANN autosport GmbH
HiTi Digital
Honda
Horizon Yacht
IBM
Infosys
Kawasumi Laboratories

Sofyne
Spacesys di G. Perrotta
SUNTAL
Syntronix
Thomas Built Buses
TNT
Tongji Universal
University of Cambridge
Vitrinen- und Glasbau REIER
Wagner Ladetechnik GmbH
Wipro
Xerox
Yazaki
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