



ALESSI

Handling Global Project Management with Style, Ease & Aras PLM

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For the first time, Alessi has the control and visibility they need to assess performance and make fast, informed business decisions.

Alessi, the world-renown creator of unique and innovative houseware products founded in 1921 by Giovanni Alessi, has developed a policy of design excellence that has made it one of the leading internationally renowned Italian Design Factories. The company has reconciled its typically industrial needs with its tendency to consider itself as a *'research laboratory in the field of the applied arts'*.

Known for its iconic style, the Italian manufacturer blends a true passion for top level design with the industrial approach required to develop, manufacture and distribute over 3,000 products for the home, table, kitchen, office and more.

Alessi

- ▶ 3,000 Products
- ▶ 1,500 Projects
- ▶ 40,000 Parts
- ▶ 34,000 CAD files
- ▶ 7,000 Documents

Several Alessi products can be found in the permanent collections of world's most prestigious museums, including the Museum of Modern Art (MOMA) New York; the Metropolitan Museum of Art, New York; Victoria & Albert Museum, London; and the TriennaleDesignMuseum in Milan.

The company currently collaborates with over 200 designers from all over the world. Alessi's products are developed using the highest quality metals and other materials including plastics, wood, crystal and consumer electronics. What's more, the company puts the same amount of care and attention into displaying their products in its 43 flagship and 370 in-store shops around the world. The result is a highly complex project management effort extending from product conception through retail distribution.

After 10 years the company had outgrown its existing product data management system and began searching for a new alternative. Alessi selected Aras as their enterprise product lifecycle management solution.



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“Alessi selected Aras for its advanced functionality and ability to meet the needs of the engineering department as well as the extended enterprise,” explained Sergio Salsedo, CEO of Focus PLM, the Aras Certified Gold Partner that managed Alessi’s implementation of Aras.

“The most urgent issue for Alessi was project management,” said Salsedo. “At Alessi, the definition and introduction of each new product is a project and each project involves several different people from a variety of disciplines inside and outside the company.” In the high turn, multi-season retail environment, effective project management is critical.

Prior to implementing Aras, relevant part data was stored in the PDM system while all related information and documentation was handled thru a set of ad-hoc tools and descriptive files stored in an array of shared folders.

“Even a well-defined process becomes increasingly difficult to manage when you’ve got 1,500 projects, 40,000 parts, 34,000 CAD files and over 7,000 documents that all need to be shared and accessible globally,” noted Salsedo.

The Aras implementation, led by Focus PLM Senior Project Manager Stefano Mariani, provides Alessi with a robust, integrated infrastructure with enterprise project management, real-time reporting and full visibility into project status.

Focus PLM’s Direct PLM connector ensures integration with the company’s CAD systems and an additional integration to SAP provides connectivity to ERP. All BOMs (bill of material), parts, CAD files and related documents are now stored in a single repository and Alessi can provide optional, secure access to anyone in the product lifecycle, inside or outside of the company.

The Aras solution has improved productivity and efficiency throughout the product development process. According to Mariani, the transition to Aras was “completely seamless with no data loss or interruptions.”

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About Aras

Aras® provides Aras Innovator® as an enterprise open source software suite of solutions on the Microsoft platform. The enterprise production-ready software is available for download without cost and provides complete access for unlimited users.

Enterprise software for new product introduction, advanced product quality planning, and enterprise product lifecycle management provide businesses with a process-oriented approach to manage innovation and collaboration from concept through development and launch.

Aras solutions are designed to support Lean in the product development process while addressing product quality, risk management, and compliance in an integrated manner.

For more information on the Aras Innovator software solution suite and to download the software visit www.aras.com.



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