



# Our PLM Journey

## Justifying Change with Strategic Vision

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# Introduction

Selecting and implementing a PLM is hard.

- Many stakeholders
- Complex processes
- Unique challenges for a smaller company

How can we get our bosses, peers, and other stakeholders on board for this massive change?

# Agenda

## Introduction

Who is Parata?

## Our Journey

Selection Process

Elements of Our Vision

Reduce Risk

Rewards

Foundation for the Future

## Key Takeaways

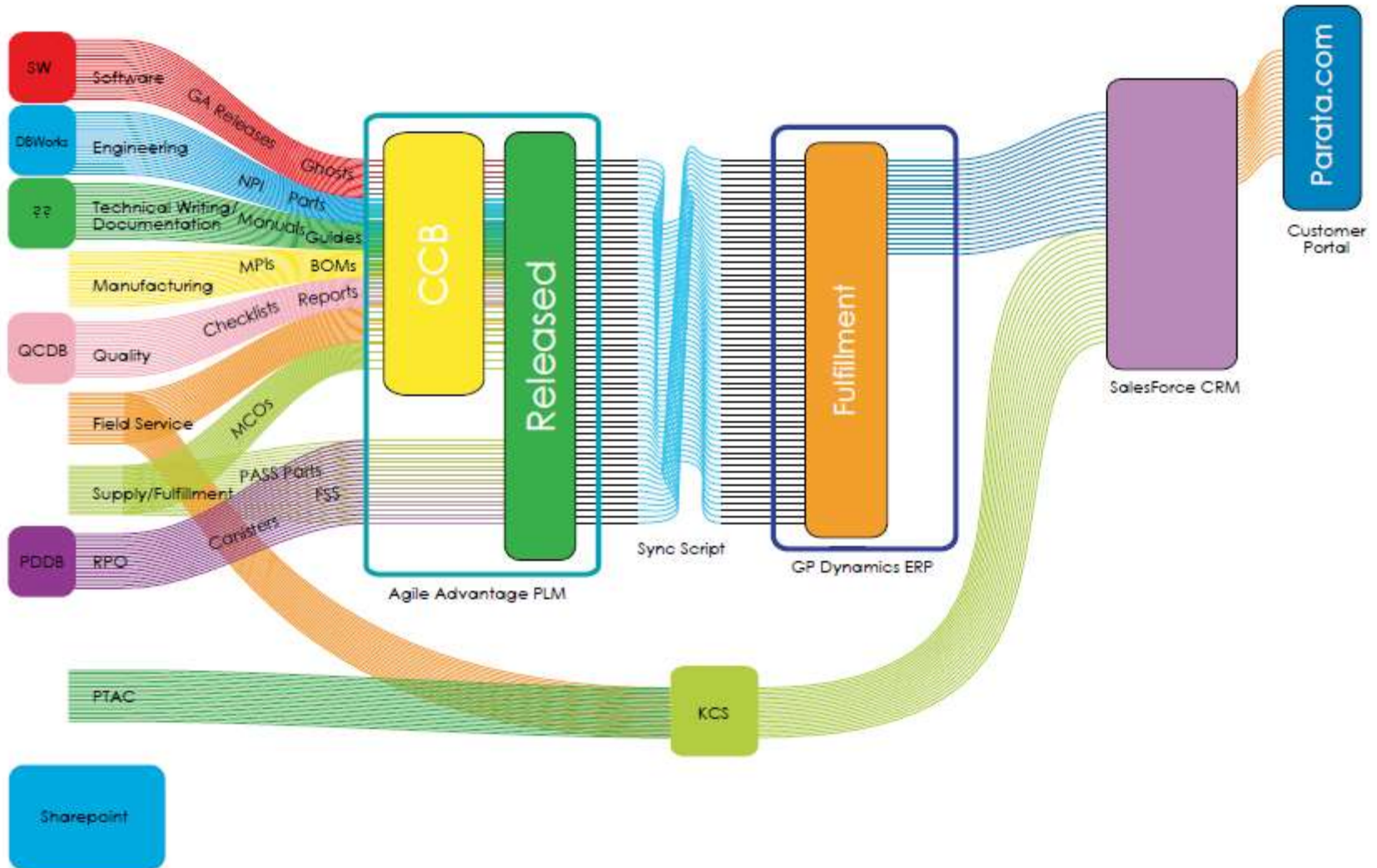
# Who is Parata?

We design and manufacture machines to support pharmacies.  
(video)

Even though we are small,  
we have complex needs.



# Parata Data Flow (Partial)



# Our Situation

Our software went end-of-life six months after we implemented....ten years ago.

We had a proliferation of “pocket databases”

Everyone has their own tools and none of them talked to each other.

People had to be clever.

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## AARP Technical Recommendation



Replace Agile  
with What?

Agile Advantage  
Replacement Team



# Original Mission of AARP Team

- ✓ Recommend a replacement for Agile Advantage (AA) with limited scope creep.
- ✓ Consider scalability of additional features that Parata can grow into (don't ignore opportunity)

# Requirements Gathering

We asked how we currently used the software

We mapped our business processes end-to-end

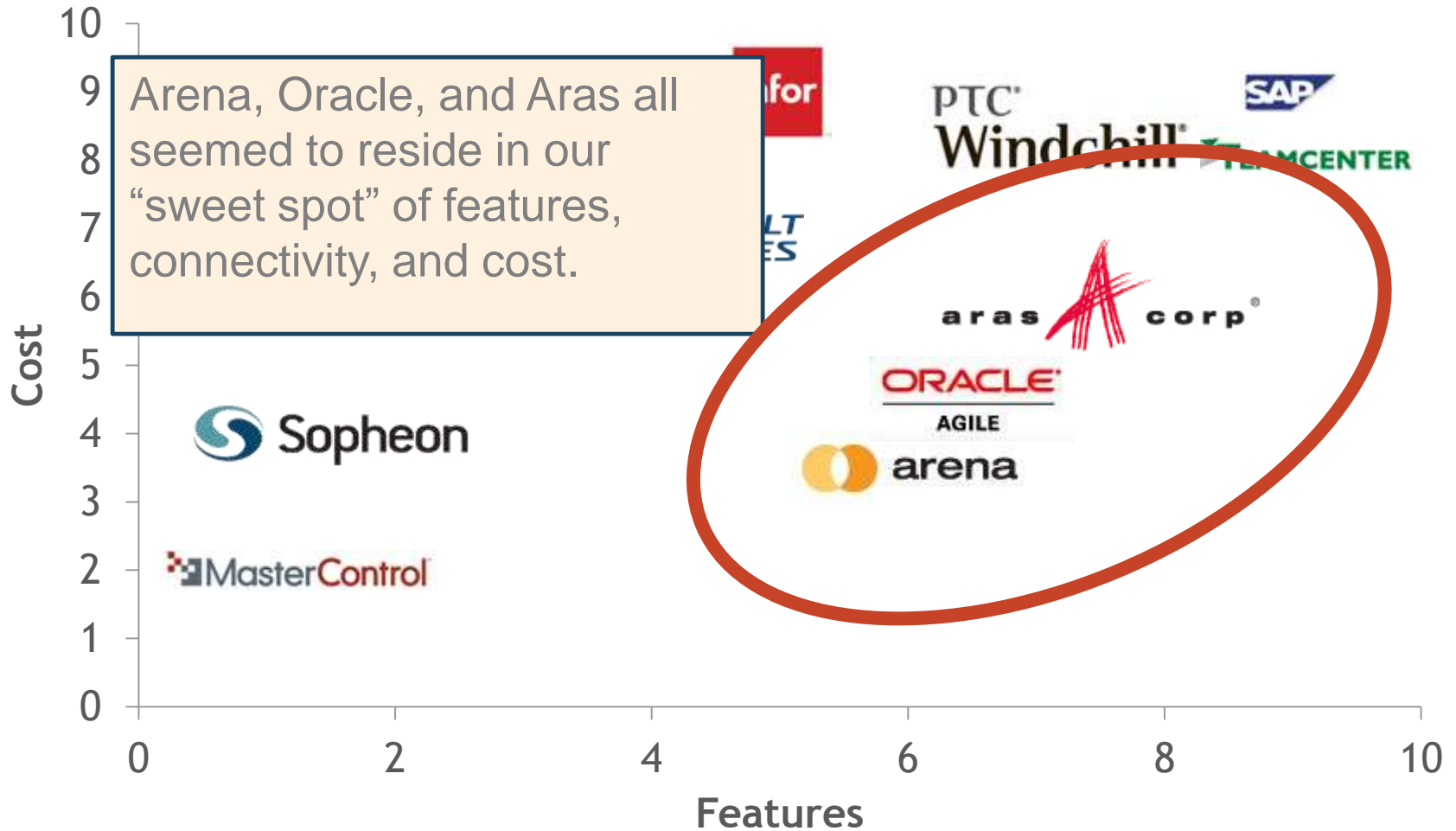
We filled out a massive spreadsheet of over 1000+ lines (don't recommend)

We looked at the PLM landscape

# Products Considered



# Semi-Finalists



# Aras Selection

We found Aras met all our minimum requirements.

Aras also had the brightest vision for the future – and gave us access to it.

Fit best with our company's culture of continuous improvement (tweaking).

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# Reduce Risk

- Obsolete software on obsolete hardware
- Proprietary Database
- Stuck Processes
- “Fat-Fingered” integrations
- Duplication of Effort
- Duplication of Data
- Massive Exposure







# Focus on Reward

- Give them numbers
  - We ran ROIs on every hard benefit we could find
    - Time studies on reduction in duplicate efforts
    - Increased efficiencies with connected systems
      - ✓ Managing BOMs
      - ✓ CAD Check-ins
      - ✓ Field Service searches
    - Speed increases of modern infrastructure
    - License/support costs of smaller tools
    - Time to Market

# Features We Could Get with Aras

- ✓ APIs
- ✓ Remote Access w/o VPN (for FSEs)
- ✓ In-House or Cloud Based (MIS prefers In-House)
- ✓ Two-way Integration to Salesforce / Dynamics GP
- ✓ Quality Module (Quality Engineering would use this)
- ✓ Project Management
- ✓ PDLC / SEAM
- ✓ Regulatory Management
- ✓ CAD File Viewing
- ✓ New Product Introduction
- ✓ Configuration Management
- ✓ Microsoft-based Database

# Benefits of Lifecycle Integration

## ✓ NPI

- **PDLC / SEAM** – Reduce time-to-market with automated workflows and connected deliverables
- **Project Management** – Issue management can be driven from many sources (web, Salesforce, field...) through API
- **Quality Module** – CAPAs and 8Ds also workflow-driven and tied to specific parts/products and readily available

## ✓ Sustaining

- **Two-way Integration to Salesforce / GP** – Material cut-ins and substitutes can be better managed. Better understanding of cost drivers
- **Regulatory Management** – Custom alerts and notifications can eliminate gaps
- **Configuration Management** – System more future-proof and capable of configure-to-order (not restricted by our tools)

## ✓ Strategic

- Best chance at a company-wide platform – break down silos

# Focus on Reward

- Give them pictures
  - Show them!
    - Aras is available for a test drive. Having it installed to be seen was a huge benefit.
- Give them stories
  - The hard numbers will only work so well. Benefits of system-wide integration aren't necessarily known beforehand. *Don't neglect future opportunities because they don't have a known ROI*

# Foundation for the Future

- Aras is designed with the future in mind
  - Open processes
  - Clear databases
  - Highly configurable
- Infrastructure to grow
  - IoT examples:
    - ThingBrowser augmented-reality maintenance call
    - Machine-connected quality data



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